

Proposal for graphic novel scenario **Synthesis Center for Research and Education Ltd**

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Protagonist:

Maria: She is a 29 year old woman with experience in entrepreneurship. She had her practicum in a big firm at the sales department and worked at Jack's company. She's been unemployed for several months looking for employment opportunities.

Mehmet: is a 30 year old man, unemployed looking for employment opportunities.

Antagonist:

Jack: is a 35 year old man, former manager in a small private company. Now he is the owner of a micro enterprise.

Supporters

Denis: entrepreneur, director in a private enterprise. Age: 38.

Hellen: ministry employee specialized in the field of enterprises. Age: 31.

Main Story:

Maria has been unemployed for some time now. She has many ideas on creating an enterprise and she is trying to see how she could implement them. She is having discussions about it with her friends Hellen and Denis. At the same time, Mehmet is facing a similar situation with Maria. Denis and Hellen who are Mehmet's friends too, arrange a meeting between him and Maria in order to discuss about their common entrepreneurial dreams.

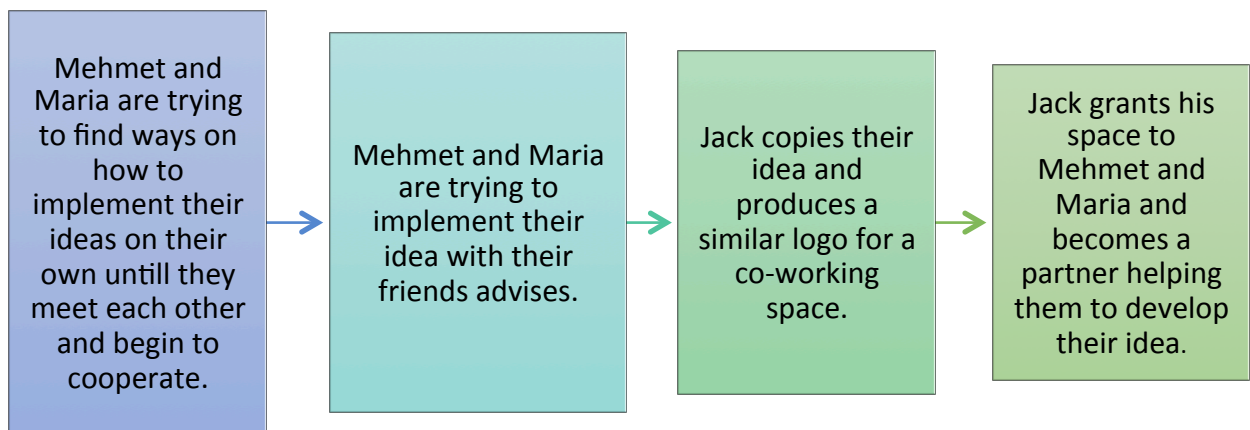
During their meeting, Maria and Mehmet realize that they have many common dreams. So they decide to cooperate and carry out their vision. Their aim is to create a co-working space for young social entrepreneurs.

Maria and Mehmet are working with their friends on their idea asking their advices on entrepreneurial issues – funding opportunities, marketing and sales, communication skills and management. Step by step Maria and Mehmet are building on their idea.

One afternoon Maria and Mehmet met Jack, Maria's former colleague at the company she used to work for. Jack has been thinking for some time now how he could modify a place he owns opening this way new entrepreneurial horizons for himself. The place is good enough for Maria's and Mehmet's plan and they propose to Jack to rent it for their co-working space. They share with him their vision even their logo but Jack seems rather indifferent about their idea and says nothing.

After 3 months.....

Maria and Mehmet are still passionately looking for the right place feeling though disappointed from the difficulties they are facing to reach their goal. Meanwhile, Hellen hears about somebody who is trying to create a co-working space with a similar logo. She finds more information about it and discovers that Jack is behind this. She informs Maria and Mehmet who decide to have a meeting with Jack. During their meeting they provide him with evidences of copyright for their logo indicating that registered trademarks are legally protected and it is illegal for anyone to copy them. Instead of preferring charges against him they asked him to allow them using the space. Jack realizes his mistake and proposes to become a partner.



Modules referred and developed in the story:

- How to deal with unemployment
- Entrepreneurship/ Social entrepreneurship
- Cooperation/partnership/ Friendship
- How to take your business forward:
 - o Access to finance
 - o Communication skills
 - o Marketing and Sales
 - o Business management
- How to protect your ideas