

# AGnovel

## Storyline

*Advanced Interactive Graphic Novels on Mobile Touchscreen Devices*  
*Grant Agreement No. 2013-3792/001-001*  
*Project No. 543284-LLP-1-2013-1-DE-KA2-KA2MP*

*WP 6: Deliverable number 28 – Storyline – P3, ELN- UK*

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## European Learning network LTD

### Expansion at ESCAPE

- Brandon Hamilton business graduate and founder of ESCAPE (2013) a NGO focusing on youth
- Anton Conti an accountant who joins ESCAPE six months later

### Expansion plans being discussed in the board room

- Brandon wants to grow ESCAPE quickly via crowd funding
- Supporter Zara a childhood friend of Brandon and graphic designer
- Supporter Marissa Meyer, a classmate and flatmate of Zara from university

**Anton Conti, expert with numbers and respected accountant in his last firm believes in developing the ESCAPE brand and wants to expand via social franchising**

### Ongoing debate

- Brandon has presented figures from Nesta (National Endowment for Science Technology and Arts)
- Aaron is armed with substantial research in social enterprise - Growing Social Enterprise Dr Lidija Marva 2011
- Debate continues